



Ready to go!

Dear Sirs and Madams,

Many of you have certainly been eagerly awaiting today's sales launch: You can order our beloved KARO-Isetta starting now!

The most important information at a glance:

- **Pre-orders are being taken now**
- **Two design lines with six colors and three wheel styles**
- **Digital vehicle brochure and configurator via artega.de**
- **Opening new dealerships in your area soon**
- **Delivery and test drives starting this spring**

The famous 1950s “bubble car” is back – faster, prettier, and entirely electric. In an authentic remake, we've taken the cult classic and electrified it. Over months of detailed work, we analyzed the original design of the bubble car and lovingly provided it with a modern update.

Electromobility no longer has to be complicated and expensive or exaggeratedly futuristic. With the KARO-Isetta, you get resource-conserving,

emission-free mobility and no parking worries, combined with a simple commitment to style.

Starting today, you have the choice of two design lines: The “Intro” and the technically identical “Edition” are two special editions that are destined to be collector’s items. Both basic packages feature individual exterior and interior designs. The launch of the KARO-Isetta Intro series is limited to 54 or 55 vehicles in two exclusive color variations and is delivered fully equipped, including a large battery upgrade. The KARO-Isetta Edition is configurable in four two-color and one unicolor finish. The latter can be combined with a second vehicle color. In addition, you can customize the KARO-Isetta Edition to your individual taste with three classic rim models and upgrade to a long-range battery. We also offer the appropriate charging accessories!

Explore our vehicle configurator at artega.de and conveniently download your favorite options as a PDF. You’ll also find the brand-new spring brochure as a download.

To place your order, forward your preferred KARO-Isetta vehicle configuration to sales@artega.de or contact our sales department: **+49 (0) 5250 938 31-886**.

We’re available weekdays from 9AM to 4PM CET.

Conclusion of a contract on site is possible by appointment.

To pre-order, a down payment of €2,500 is required. This is protected against loss by the guarantee of a renowned German insurer.

As soon as the production window for your vehicle opens, we will convert your pre-order into a binding motor vehicle purchase agreement.

The first test drives and deliveries are planned for spring 2020.

We are currently expanding our dealership network, so you’ll soon find a qualified Artega partner in your region.

In the meantime, we'll be happy to assist you!

We look forward to hearing from you.

Cordially,
Your Artega team

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